

**PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE**  
**BEST PRACTICE - 2**  
**(2018-2022)**

***SOCIAL WELFARE AND ACCOUNTABILITY  
PRACTICES (SWAP)  
FOR  
CHARACTER BUILDING AND COMMUNITY  
ENGAGEMENT***



## **BEST PRACTICE-II**

**Title of the Practice: Social Welfare and Accountability Practices (SWAP) for character building and community engagement.**

### **Objectives of the Practice:**

- To foster an increased awareness and understanding among students concerning the challenges and customs prevalent within the local community.
- To provide opportunities for the students to develop team spirit and character building.
- To encourage active student engagement in activities conducive to their holistic personal and skill development.
- To cultivate a scientific mind-set and a deep-seated commitment to social accountability among students.
- To effect positive transformation within the village community by means of knowledge dissemination and collaborative efforts.
- To create an impact among the local community on sustainability and development.

### **Context:**

In today's society, there exists a notable lack of awareness among students regarding the prevailing issues within their own communities. To address this gap, our institution has undertaken the responsibility of instilling essential social values and promoting a sense of societal duty among our students. The character building and community engagement among the students is achieved through the integration of extension activities within the local neighbourhoods, all of which contribute to the comprehensive advancement of the community. In an effort to provide hands-on experience, students are not only encouraged but also empowered to independently organise events and programmes that cater to the needs of the local population. A consistent focus of our institution revolves around nurturing student engagement in socially benevolent extension activities through various cells and clubs. By exposing students to the diverse array of obstacles faced by the neighbouring community, the institution aims to nurture the development of their emotional quotient. This process not only imparts a heightened awareness of societal hurdles but also fosters the cultivation of a positive life outlook among all stakeholders. The National Service Scheme unit, Rotaract club, the Youth Red Cross Society and the various other clubs play a major role in these

initiatives. Furthermore, the institution extends its reach through a series of outreach programs and invited lectures, benefitting the wider community. By adhering to these strategies, the institution seeks to fortify its commitment to holistic education, wherein students are prepared not only for personal success but also to make meaningful contribution as responsible and empathetic members of society.

### **The Practice:**

1. **NSS Unit:** The NSS unit at PSVASC offers students an opportunity to engage in community service and cultivate a strong connection to the nation's development tasks. NSS volunteers dedicate themselves to uplifting the underprivileged, aiming to improve their quality of life. Every year, a diverse range of activities are organised to direct the enthusiasm and aspirations of the youth toward constructive endeavours. They actively educate students and the community on crucial matters such as healthcare, sanitation, pollution, organic farming, plastic free society, energy conservation, and more. Regular initiatives including health camps and sanitation campaigns are conducted both on campus and in nearby slum areas, aiming to foster awareness and inspire individuals to contribute to a cleaner environment.
2. **Rotaract Club:** The club is comprised of an energetic and youthful team that actively engages in various outreach initiatives. These endeavours encompass a wide range of activities, including organizing and taking part in events like awareness on tobacco usage, blood donation drives, eye donation campaigns, tree plantation, AIDS awareness rallies, initiatives against dowry practices, vigilance awareness campaigns, awareness camp on food and health, awareness on drug abuse and illicit, health camps in collaboration with hospitals, awareness on pollution control, etc.
3. **Youth Red Cross:** The Youth Red Cross Society at PSVASC was founded with the purpose of fostering among the youth of our college and nation an understanding of personal health care, as well as concern for the well-being of others. The organization aims to promote awareness of civic duties and inspire actions driven by humanitarian values. Its primary goal is to provide assistance to those in need, irrespective of factors like caste, religion, language, or nationality, all with the ultimate aim of contributing to the overall growth and development of individuals and communities. The YRC initiates various programs and activities to engage youth in activities related to health, disaster preparedness, first aid, and community development.

4. **Red Ribbon Club (RRC):** It is a youth-oriented initiative that focuses on promoting awareness about HIV/AIDS, its prevention, and eliminating social stigma associated with the disease. RRC conducts informative workshops, seminars, and awareness campaigns. These activities include discussions on HIV transmission, distribution of informational materials, organizing voluntary blood donation drives, and advocating for the rights and dignity of those living with HIV. By fostering a sense of compassion, empathy, and solidarity, the Red Ribbon Club encourages a healthier and more inclusive society.
5. **The Women Empowerment Cell (WEC):** It dedicated to fostering gender equality and empowering women, has been actively engaged in a variety of extension activities and outreach programs. WEC organizes workshops, seminars, and panel discussions in collaboration with experts and activists in the field. These events cover a range of topics, including women's health, career development, self-defence, legal rights, and breaking societal stereotypes. WEC also takes an active role in community engagement by conducting outreach programs in local schools, colleges, and rural areas. These programs focus on promoting education, skill development, and self-confidence among young girls and women. Workshops on digital literacy, financial independence, and leadership skills are designed to equip participants with tools to navigate a rapidly changing world.

### **Evidence of Success:**

1. Received Award from Honda for conducting AWARENESS ON ROAD SAFETY
2. Appreciation certificate received from Sithalapakkam Village Panchayat for organizing "SAY NO TO PLASTIC"
3. Appreciation Certificate received from Government General Hospital for organizing BLOOD DONATION CAMP
4. Received Appreciation certificate from Kelambakkam Panchayat for organizing "SMART STREET DEVELOPMENT PROGRAMME"
5. Received Appreciation certificate received from ECO Society India for organizing "PLASTIC AND WASTE COLLECTIVE DRIVE"
6. Appreciation Certificate received from Lions club of Madras Velachery for organizing BLOOD DONATION CAMP

7. Appreciation Certificate received from Makkal Pasumai Iyakkam for organizing “WORKSHOP ON ENVIRONMENTAL CONSERVATION AND SUSTAINABILITY AT NANMANGALAM”
8. Received Appreciation Certificate from Tamil Nadu Forest Department towards the ENVIRONMENT PROTECTION RALLY at Vengaivasal Village.
9. Received Appreciation certificate from Ponmar Panchayat for organizing “TEMPLE POOL CLEANING DRIVE”
10. Appreciation certificate received from Sithalapakkam Village Panchayat for organizing “CLEANLINESS DRIVE”
11. Received Appreciation certificate from Kelambakkam Panchayat for organizing a programme “AWARENESS PROGRAMME ON SWACHH BHARAT – CLEAN INDIA -YRC”
12. Appreciation certificate received from Pallavapuram Municipal Primary School for successfully organizing “NUTURING YOUNG MINDS: FOSTERING MENTAL HEALTH WELLNESS AMOUNG SCHOOL CHILDREN”
13. Received Appreciation certificate from Ponmar Panchayat for organizing “TECHNICAL TRAINING FOR RURAL WOMEN”
14. Rotaract Club received award from District Rotaract Council – OUTSTANDING COLLEGE BASED CLUB
15. Rotaract Club received award from Rotary International District 3231 – OUTSTANDING PROFESSIONAL SERVICE PROJECT (TRAFFIC AWARENESS)
16. Students who actively participated in this initiative have been spreading awareness within the institution, inspiring their peers also to champion the social cause.
  - Increased participation of students in social activities has improved their social skills, fostering better relationships with peers and adults.
  - The connection to the broader community has instilled a sense of responsibility and civic duty, influencing students to behave in ways that contribute positively to their community.
  - Plantation programmes among students not only benefited the environment but also contributed to the holistic development of individuals, shaping responsible and environmentally conscious citizens for the future.


### **Problem Encountered:**

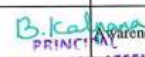
The significant challenge is the lack of active student participation. While some students are genuinely interested in contributing to the society, others view these programs as additional burdens on their already busy academic schedules. Convincing and motivating a diverse student body to actively engage and commit time to such initiatives can be a persistent obstacle. Additionally, ensuring the sustainability and long-term impact of these programs is a concern. Sustaining student interest and involvement beyond a single event or project is a hurdle that requires careful planning and innovative strategies. Coordinating with external agencies, local communities, and NGOs also proved to be challenging. Misalignment of expectations and goals between the institution and these external entities hindered the smooth execution of the initiatives.

### **Resources required:**

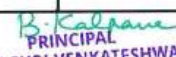
The successful execution of our plans relies on dedicated personnel and support to coordinate events effectively. Provision of transportation for students traveling to villages is essential. Adherence to policy mandates communication with local authorities for camp approvals. It's imperative to engage students in immersive community living to drive change and collaboration with service units. Strengthening skills for group living and shared responsibilities is crucial. Addressing the deficit in mobilizing community participation is essential. Lastly, evaluation tools and mechanisms are essential to assess the effectiveness and impact of the activities, enabling refinement and improvement for future outreach endeavours.

**LIST OF EXTENSION AND OUTREACH PROGRAMS CONDUCTED BY THE  
INSTITUTION THROUGH ORGANIZED FORUMS**

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<b>3.4.3 LIST OF EXTENSION AND OUTREACH PROGRAMS CONDUCTED BY THE INSTITUTION THROUGH ORGANIZED FORUMS</b>				
<b>2018-2019</b>				
S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
1.	"Empowering the Community: Understanding and Preventing Dengue Fever"	22.06.2018	NSS	Awareness Programme
2.	Awareness Rally Against Plastic	29.06.2018	NSS	Awareness Programme
3.	Free Orthopedic Medical Camp	04.07.2018	YRC/NSS	Health Related Activity
4.	Health Awareness program to P.U.M.School Students	09.07.2018	NSS	Health Awareness
5.	Let's Go Green – Awareness Campaign at Sembakkam	10.07.2018	ECO/NSS	Awareness Programme
6.	Free Medical Check-up Camp at Keelkatalai	31.07.2018	NSS	Health Related Activity
7.	Marathon for awareness on Tuberculosis	02.08.2018	HEALTH CLUB/NSS	Awareness Programme
8.	Awareness on Importance of women education to Mambakkam Village women	03.08.2018	WEC/NSS	Awareness Programme

  
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9.	SWACHHATA HI SEVA at Thalambur	08.08.2018	NSS	Swachh Bharat
10.	E-Waste and Plastic Collection at Velachery	24.08.2018	NSS	Awareness Programme
11.	Tree Plantation - One Student One Tree at Vengadamangalam	27.08.2018	NSS	Environmental Related Activity
12.	Awareness Programme on "Smart Buying: Be Informed, Make Aware Choices"	31.08.2018	CCC/NSS	Awareness Programme
13.	Elimination of Violence against Women campaign - Rangoli Campaign at Ponmar	10.09.2018	WEC/NSS	Awareness Programme
14.	Food safety Awareness programme for society	11.09.2018	CCC/NSS	Awareness Programme
15.	A Day of Engagement and Empathy: Spending time with children with intellectual disability	15.12.2018	NSS	Charity Activity
16.	Five day's Workshop for Jute Bag Making for Rural Women Entrepreneur	20.12.2018 - 24.12.2018	WEC/NSS	Life Skill
17.	Blood Donation Camp at Gowrivakkam	31.12.2018	NSS	Awareness Programme
18.	Biodiversity-Awareness program at Kovilambakkam	10.01.2019	SHEE CLUB/NSS	Awareness Programme
19.	Distribution of books to madambakkam village students	11.01.2019	NSS	Charity Activity
20.	Rally on Plastic Eradication at Chitlapakkam	18.01.2019	ECO/NSS	Awareness Programme
21.	Sponsor food for an orphanage by NSS volunteers	19.01.2019	NSS	Charity Activity

  
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S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
22.	Mental Health care for rural women employees	09.03.2019	WEC/NSS	Health Related Activity
23.	"Nurturing Young Minds: Fostering Mental Wellness Among School Children"	25.06.2018	YRC	Awareness Programme
24.	Training Programme on Empowering Rural Women	26.07.2018	RRC/WEC	Awareness Programme
25.	Seed Ganesha-distribution of seeds	18.08.2018	SHEE CLUB/RRC	Environmental Related Activity
26.	Green Good Deeds -Awareness to Advent School Children	20.12.2018	CCC/RRC	Eco friendly related
27.	Fund Raising program for Kerala Flood	23.07.2018	ROTARACT	Awareness Programme
28.	Mega Seed Ball fest at Navalur	05.12.2018	ROTARACT	Environmental Related Activity
29.	End polio now at Sembakkam	21.02.2019	ROTARACT	Awareness Programme
30.	Two Days National Workshop on "A pragmatic approach to consumer awareness and protection in the present scenario"	03.08.18-04.08.18	CCC	Awareness Programme

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<b>3.4.3 LIST OF EXTENSION AND OUTREACH PROGRAMS CONDUCTED BY THE INSTITUTION THROUGH ORGANIZED FORUMS</b> <b>2019-2020</b>				
S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
1.	A Day of wellness Through Yoga at Moolacheri Village	25.06.2019	NSS/Health	Health Related Activity
2.	Social Awareness to Madambakkam Orphanage Children	01.07.2019	NSS	Awareness Programme
3.	Mushroom Cultivation	05.07.2019	ECO/NSS	Skill development
4.	Youth Entrepreneurship Awakening Campaign	16.07.2019	NSS	Skill development
5.	Skill Development for Ponmar village people	25.07.2019	SHEE/NSS	Skill development
6.	Signature campaign on "Save the Girl child" at kamarajapuram	07.08.2019	WEC/NSS	Awareness Programme
7.	Women's Entrepreneurship Development Programme at Rathinamangalam Village	16.08.2019	WEC/NSS	Skill development
8.	Awareness Programme on Seat Belt Wearing	16.08.2019	NSS	Awareness Programme

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S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
9.	Blood Connect Us All (Blood Donation camp)	03.09.2019	NSS	Life saving
10.	STEP- [Support to Training and Employment Programme for Rural Women]	19.09.2019	WEC/NSS	Gender related
11.	Mass Tree Plantation	12.10.2019	NSS/Exnora	Environmental Related Activity
12.	Mobile Banking Awareness to Rural Women at Moolacheri	16.10.2019	WEC/NSS	Environmental Related Activity
13.	Educating consumers and spread the awareness about Online Trading	26.11.2019	CCC/NSS	Awareness Programme
14.	Cleaning of the main road, Sembakkam	02.01.2020	NSS	Environmental Related Activity
15.	Smoke free Bhogi-Awareness program	07.01.2020	ECO/NSS	Environmental Related Activity
16.	Eye donation campaign	27.01.2020	NSS	Health Related Activity
17.	Campaign for plastic free village at Sithalapakkam	13.02.2020	NSS	Awareness Programme
18.	Sponsor monthly provisions to poor HIV patients at Guduvancheri	19.02.2020	NSS	Awareness Programme
19.	Go Green Drive	20.02.2020	YRC/NSS	Awareness Programme
20.	One tree one student	05.03.2020	NSS	Environmental Related Activity
21.	First aid training Program for rural students	28.06.2019	YRC	Health Related Activity

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S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
22.	Organ Donation Awareness Program at Kamarajapuram	24.07.2019	YRC	Awareness Programme
23.	Legal Awareness Programme-Door to Door at Agaram Village	27.08.2019	YRC	Educational activity
24.	Swachh Bharat - Cleaning Campaign at Kolathur	28.08.2019	YRC	Swachh Bharat
25.	Human Chain against road accident	29.07.2019	YRC	Lifesaving Awareness
26.	Awareness on Electricity energy conservation to school students	08.01.2020	YRC	Energy conservation awareness
27.	Village visit for cleaning	30.01.2020	YRC	Awareness Programme
28.	Awareness Program on Entrepreneurship for rural students	02.03.2020	SHEE/YRC	Awareness Programme
29.	Vector Borne Disease Awareness Programme for Vengaiwasal Village People	30.07.2019	RRC	Awareness Programme
30.	Vehicle Free Initiative - Promoting Energy Conservation to Public	13.08.2019	RRC	Awareness Programme
31.	Oral Awareness Health camp for Orphanage Children at Mangadu	06.03.2020	HEALTH/RRC	Health Related Activity
32.	Spread the Warmth-Provide Cloth at Tambaram railway Station	12.07.2019	ROTARACT	Charity
33.	Bikethlon	06.08.2019	ROTARACT	Awareness Programme

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**2020-2021**

S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
1.	Webinar on Zero waste and Eco -friendly packaging	07.09.2020	NSS	Life skill
2.	Pandemic Stress Management through Virtual Yoga for Women	21.09.2020	NSS/WEC	Life skill
3.	Webinar on importance of education & Women empowerment	16.12.2020	NSS & WEC	Awareness Programme
4.	Pool Cleaning at Mambakkam	05.01.2021	NSS	Environmental Related Activity
5.	Door-to-Door Covid 19 Pandemic Awareness programme at Gowrivakkam	11.01.2021	NSS	Awareness Programme
6.	Webinar on Awareness about role of Medicinal Plants in pandemic situation	18.01.2021	ECO CLUB/NSS	Environmental Related Activity
7.	Role of chemical warriors against covid 19	22.01.2021	Health Club/NSS	Cleanliness Drive
8.	Cleanliness drive at Sitalapakkam	20.02.2021	NSS	Swachh Bharat

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S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
9.	Street play on prevention of corona awareness program at Ponmar	27.02.2021	CCC/NSS	Awareness Programme
10.	Webinar on "Health is wealth"	07.04.2021	Health Club/NSS	Health Related Activity
11.	Online programme on good food habits for Health	28.04.2021	SHEE Club/NSS	Health Related Activity
12.	Webinar on the benefits of traditional Practice to handle pandemic scenarios	29.04.2021	NSS	Skill Development
13.	Online Awareness Programme on Breast Cancer - Risk Factors and Prevention Methods for rural women	30.09.2020	WEC/YRC	Awareness Programme
14.	Webinar on "Fit India Movement"	17.02.2021	Health Club/YRC	Health Related Activity
15.	Awareness programme on Drug Abuse and Illicit Trafficking	30.04.2021	YRC	Health related activity
16.	Webinar on Preventing violence against women and girls	30.01.2021	WEC/RRC	Awareness Programme
17.	Online Programme for Do's and Don'ts during Covid time	08.04.2021	SHEE Club/RRC	Awareness Programme
18.	General Awareness for wearing Face Mask	06.08.2020	ROTARACT	Awareness Programme
19.	Motivating public for vaccination	22.02.2021	ROTARACT	Health Related Activity
20.	Free Medical Camp at Moolacheri	10.03.2021	ROTARACT	Awareness Programme

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**3.4.3 LIST OF EXTENSION AND OUTREACH PROGRAMS CONDUCTED BY THE INSTITUTION THROUGH ORGANIZED FORUMS**

**2021-2022**

S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
1.	Social cleanliness awareness programme at Sithalapakkam	16.08.2021	NSS	Swachh Bharat
2.	Yoga for well-being an awareness to Orphanage Children	28.08.2021	NSS	Health Related Activity
3.	First Aid in Emergencies Training for Village Youth	14.09.2021	NSS	Awareness Programme
4.	Planning and Management of Terrace Garden to educate school students	18.09.2021	SHEE Club/NSS	Awareness Programme
5.	Awareness march on environment protection at Vengaivasal	24.09.2021	NSS	Awareness Programme
6.	Road safety Awareness program to public at Selaiyur	29.09.2021	NSS	social Awareness Programme
7.	Sapling Plantation Program @ Gowrivakkam	18.10.2021	NSS	Environmental Related Activity
8.	Create Awareness about the Ill-Effects of Alcohol at Moolacheri	21.10.2021	NSS	Awareness Programme
9.	Awareness programme on Helmet wearing at Selaiyur Junction	25.10.2021	NSS	Awareness Programme


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S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
10.	Planting Trees at Ponmar village	28.10.2021	NSS	Environmental Related Activity
11.	Motivational speech for orphanage children at Jalladianpet	12.11.2021	WEC/NSS	Life skill
12.	Empowering Democracy: Promoting Civic Participation and Voting Awareness in our community	25.01.2022	NSS	Awareness Programme
13.	RALLY ON -Recycling goods at Santhosapuram	03.02.2022	CCC/NSS	Eco friendly programme
14.	Not Me But You-Providing of food to road side people.	10.02.2022	NSS	Social Service Related
15.	Temple Pool Cleaning drive at Madambakkam	17.02.2022	NSS	Environmental Related Activity
16.	Awareness on Energy Conservation to school students	15.03.2022	CCC/NSS	Awareness Programme
17.	A Community Initiative for Sparrow Conservation Awareness	21.03.2022	SHEE Club/NSS	Awareness Programme
18.	Adopting Village for 7 days - Special camp at Ponmar Village	16.03.22 to 22.03.22	NSS	Education related Activity
19.	Blood Donation Camp	25.03.2022	NSS	Health Related Activity
20.	Govt school Cleaning at Kandigai	01.04.2022	NSS	Swachh Bharat
21.	Temple Cleaning drive at Nanmangalam	13.04.2022	NSS	Swachh Bharat
22.	Behavioral Entrepreneurship training for budding entrepreneur	19.04.2022	NSS	Life skill
23.	Medical camp at- Ponmar	23.04.2022	NSS	Health Related Activity

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S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
24.	Motivational Talk: Health & Fitness	04.05.2022	NSS	Health Related Activity
25.	Dengue Prevention Campaign to Tribal People at Thirumullaivoyal	13.08.2021	YRC	Health Related Activity
26.	Free Covid Vaccination camp	03.09.2021	NSS/YRC	Education related Activity
27.	Promoting Mental Health for Orphanage children	24.01.2022	YRC	Awareness Programme
28.	Swachh Bharat - Awareness Campaign on Cleanliness and Disposal of waste Material	27.01.2022	YRC	Swachh Bharat
29.	Free cancer Awareness program for General public at Pallavaram	07.03.2022	YRC	Awareness Programme
30.	Awareness Programme on Hepatitis at Pallikaranai	16.03.2022	YRC	Awareness Programme
31.	Awareness programme on AIDS at Chitlapakkam	20.09.2021	RRC	Health Related Activity
32.	Influenza Virus Awareness Program for Agaram Village people	25.02.2022	RRC	Health Related Activity
33.	Rally on Tobacco Abuse and Rehabilitation at Medavakkam	18.08.2021	ROTARACT	Awareness Programme
34.	Orphanage visit - Kaikodupom charitable Trust	02.10.2021	ROTARACT	Charity Activity
35.	Bring smile to the faces of lonely elderly, visit to old age Home - Thayagam	08.04.2022	ROTARACT	Charity Activity
36.	Share and care- Save Environment at Kandigai	22.10.2021	CCC	Charity Activity

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2022-2023				
S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
1.	Awareness programme on food and health - GK Children Orphanage	18.07.2022	NSS/HEALTH CLUB	Awareness Programme
2.	Plastic and Waste Collection Drive at Vengaivasal	12.08.2022	NSS	Community Service
3.	Beti Bachao - Awareness Programme at Rathinamangalam	18.08.2022	WEC/NSS	Awareness Programme
4.	Training programme on Vermi compost for Rural students at Kandigai	27.08.2022	NSS	Skill Development - Training Programme
5.	Diabetes Health Checkup at Pallavaram	02.09.2022	HEALTH CLUB/NSS	Community Service
6.	Organic Farming at Kandigai	08.09.2022	NSS	Environmental Related Activity
7.	Anemia Awareness Camp at Ponmar	28.09.2022	HEALTH CLUB/NSS	Health Related Activity/Community Service
8.	Rally on Environmental Conservation at Medavakkam	15.10.2022	ECO CLUB/NSS	Environmental Related Activity
9.	Awareness Programme on Building art from waste and debris at Agaram Village	19.12.2022	NSS	Environmental Related Activity/Awareness Programme

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PRINCE SHRI VENKATESHWARA  
ARTS AND SCIENCE COLLEGE  
GOWRIVAKKAM, CHENNAI - 600 073

S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
10.	Hands on training for women about Recycling at Rathinamangalam	23.12.2022	WEC/NSS	Life skill Training
11.	Bring Your Brave Campaign for cancer program at Thazhambur	02.01.2023	SHEE CLUB/NSS	Awareness Programme
12.	Awareness Rally on Child trafficking at Tambaram Railway Station	11.01.2023	NSS/WEC	Awareness to the Public
13.	Old Age Home visit to serve the Senior citizens at Hashinapuram	01.02.2023	NSS	Charity Activity
14.	Community Health Spotlight: Nutritional Awareness to Orphage children (AnaikumKarangal)	07.02.2023	HEALTH CLUB/NSS	Health Awareness / Community Service
15.	Awareness Programme on Usage of Tobacco at Sihalapakkam	15.02.2023	NSS	Awareness Programme
16.	Workshop on Stress Management for Girls & Women at Perumbakkam Community Hall	27.02.2023	NSS/HEALTH CLUB	Health Awareness / Community Service
17.	Women's rights awareness to rural women - Kamarajapuram	15.03.2023	WEC/NSS	Awareness Programme
18.	Awareness on Gender Equality - Building cultures of equality - Madambakkam	24.03.2023	SHEE CLUB/NSS	Awareness Programme
19.	Orphanage visit - Punnagai Pookal at Keelkatalai	05.04.2023	WEC/NSS	Charity Activity
20.	Awareness programme on organ Donation at Kovilancheri	13.04.2023	NSS	Awareness Programme
21.	Awareness Drama on Drug Abuse at Jalladianpet	20.04.2023	NSS	Awareness Programme
22.	Awareness Program on Aquatic Life at Kovalam	11.07.2022	YRC/SHEE CLUB	Awareness Programme
23.	Smart Street Development at Kelambakkam Village	22.09.2022	YRC	Community Service

*B. Kalpane*  
**PRINCIPAL**  
**PRINCE SHRI VENKATESHWARA**  
**ARTS AND SCIENCE COLLEGE**  
 GOWRIVAKKAM, CHENNAI - 600 073.

S. No	Name of the activity	Date	Organizing unit/agency/ Collaborating agency	Name of the Scheme
24.	Awareness programme on Pollution control at Camp Road	10.13.2022	YRC/CCC	Environmental Related Activity/Awareness Programme
25.	Rally on Awareness of Road safety - Selaiyur	30.07.2023	RRC	Awareness to the Public
26.	Workshop on Environmental conservation and Sustainability at Namangalam	03.11.2022	ECO CLUB/RRC	Environmental Related Activity Awareness
27.	Mindfulness Meditation to rural Students	19.01.2023	RRC	Health Related Activity
28.	Thol Kodu Thozha-Donate Rice bag to orphanage at Madambakkam	01.07.2022	ROTARACT	Charity Activity
29.	Awareness Programme - on "My Country My Responsibility" at Madambakkam	01.08.2022	ROTARACT	Awareness Programme
30.	Signature campaign to stop violence against women at Kamarajapuram Panchayat Office	29.08.2022	ROTARACT/WEC	Awareness to the Public
31.	Consumer Awareness on Online Trading - door drops at Ponmar	16.09.2022	CCC/ROTARACT	Awareness to the Public
32.	Sticker Campaign for wearing helmet at Selaiyur	04.10.2022	ROTARACT	Social Awareness programme
33.	Exercise through Dance workshop for P.U.M.School at Jalladianpet	20.10.2022	HEALTH CLUB/ROTARACT	Health Related Activity
34.	Together for Tomorrow - Orphanage Visit (Udavum Ullam) at Tambaram	31.10.2022	ROTARACT	Charity Activity
35.	Blood donation camp at PSVASC Campus, Gowrivakkam	30.01.2023	ROTARACT/LIONS CLUB	Awareness to the Public
36.	March of Magilechi Programme to create awareness on studies to School Children at Moolacheri	29.03.2023	ROTARACT	Awareness programme

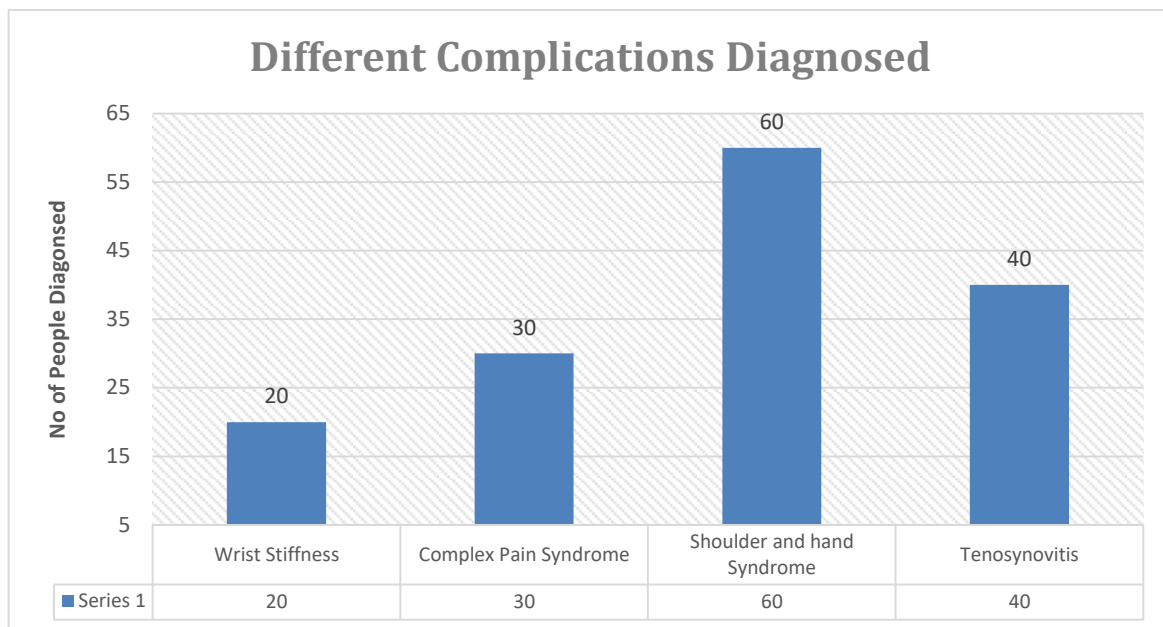
*B. Kalpane*  
**PRINCIPAL**  
**PRINCE SHRI VENKATESHWARA**  
**ARTS AND SCIENCE COLLEGE**  
 GOWRIVAKKAM, CHENNAI - 600 073.

***IMPACT OF EXTENSION AND OUTREACH PROGRAMS CONDUCTED BY THE INSTITUTION THROUGH ORGANIZED FORUMS***

**Impact of Free Orthopedic Medical Awareness Program in Moolacheri Village**

**No of people benefited in Orthopedic Medical Camp**

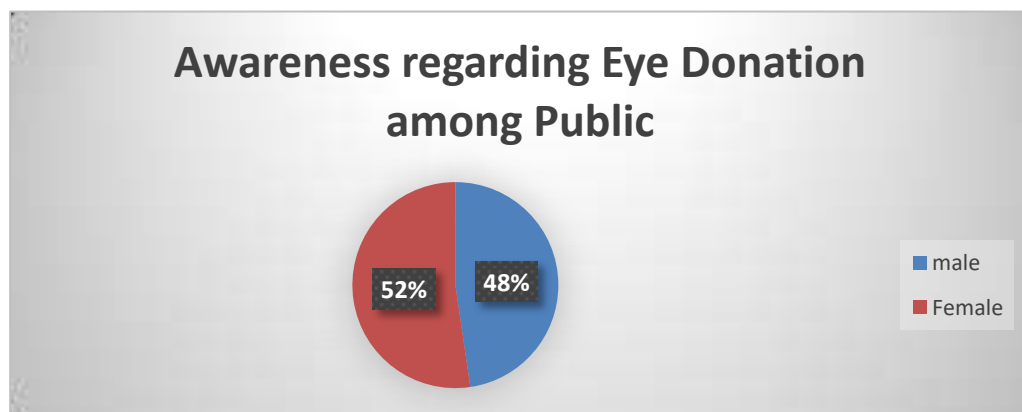
<b>Total No of Patients</b>	<b>150</b>
<b>Male</b>	<b>65</b>
<b>Female</b>	<b>85</b>



The "FREE ORTHOPEDIC MEDICAL CAMP" promotes wellness for arthritis patients seeking the right treatment for their joint pain and helps in building awareness of orthopedic issues. Participants receive medical assessments, screenings, and consultations from orthopedic professionals. Early detection can lead to prompt treatment, preventing the progression of conditions and minimizing potential complications.

**Impact of Eye donation campaign Program at Camp Road Junction**  
**Awareness regarding Eye Donation among Public**

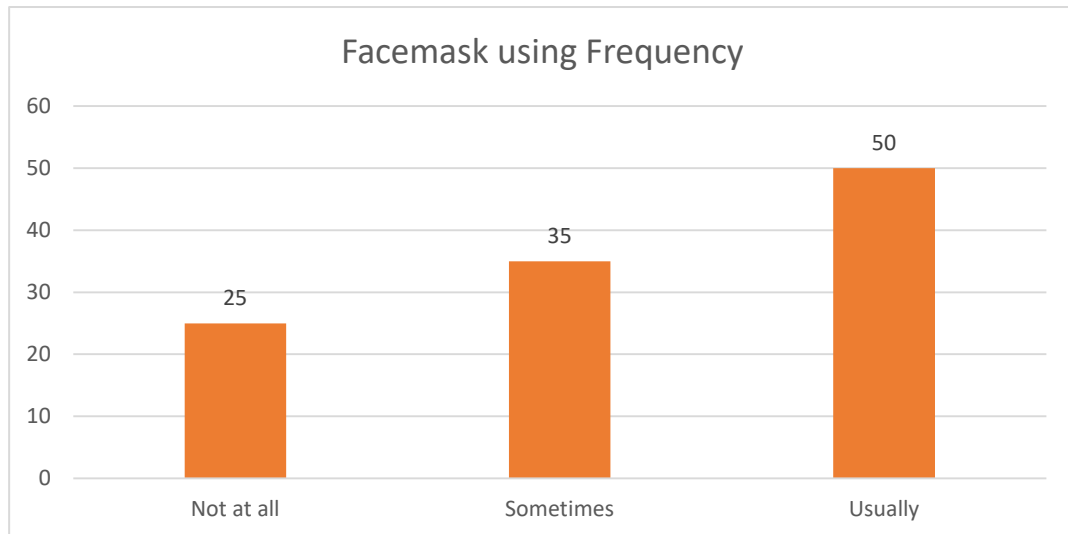
<b>Total</b>	<b>300</b>
<b>Male</b>	<b>123</b>
<b>Female</b>	<b>135</b>



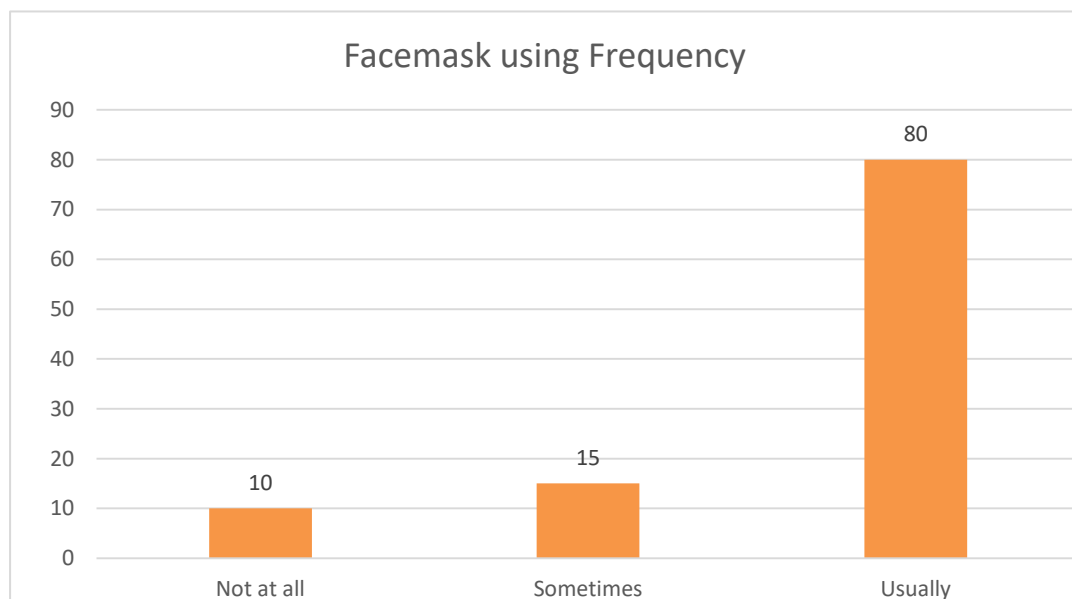
"The NSS Unit organized an event titled 'Eye Donation Campaign' to address the prevalent issue of high corneal blindness and the low rate of eye donation in the community. In an effort to boost public willingness to contribute to eye donation, a rally was conducted, featuring the active participation of 50 volunteers dedicated to promoting the cause. and also, from the gathered data as among 300 people only 48% of Male and 52% of female were aware about the eye donation. The endeavor yielded insightful data, revealing that among 300 individuals surveyed, only 48% of males and 52% of females demonstrated awareness about the significance of eye donation."

## GENERAL AWARENESS FOR WEARING FACE MASK

Percentage of participants based on frequency of using masks before the Awareness



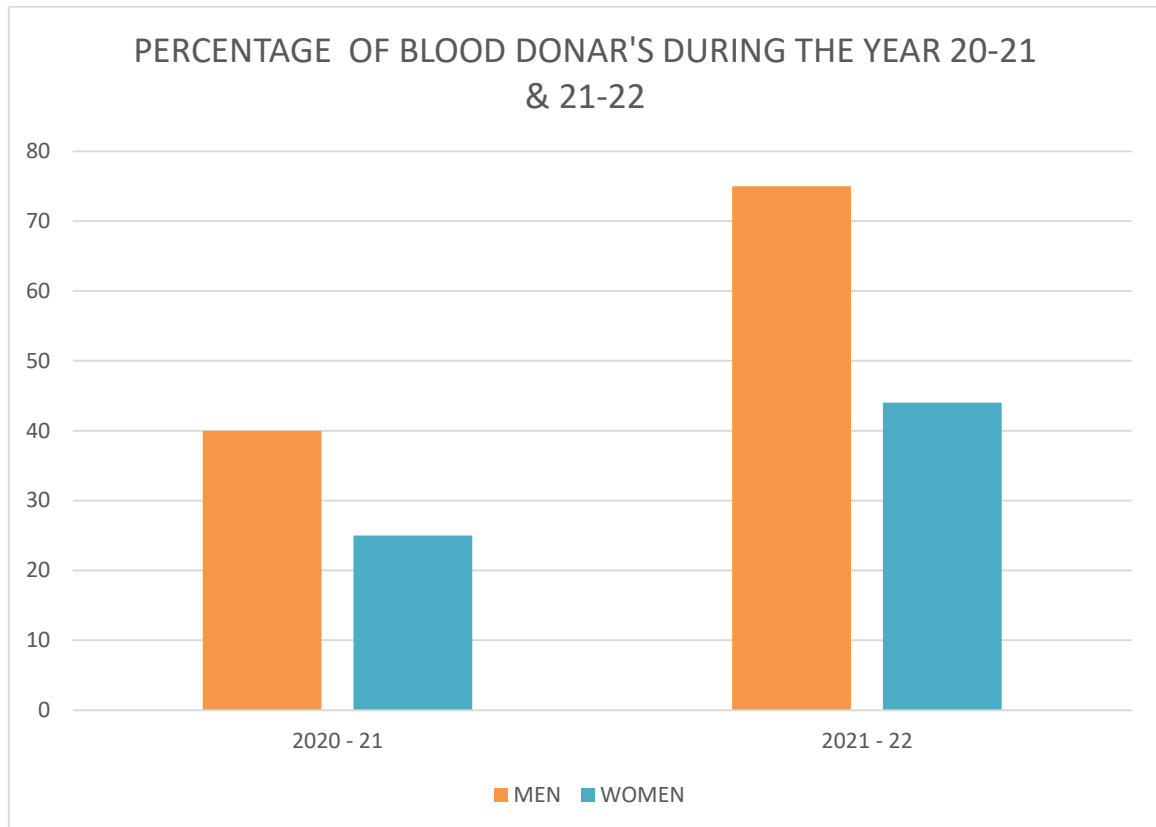
Percentage of participants based on frequency of using masks after the Awareness



This webinar created an awareness to the community about the importance of wearing face masks in preventing the spread of diseases and could find the huge difference in the survey taken.



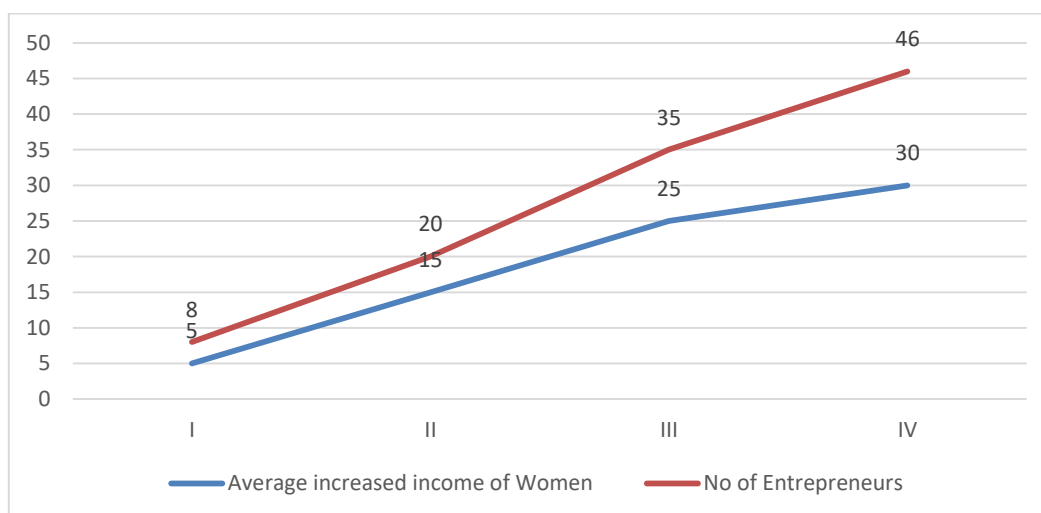
## IMPACT OF BLOOD DONATION PROGRAMME AT GOWRIVAKKAM



The "Awareness Camp" provided detailed information about the health benefits of regular blood donation, linking it to lower blood pressure and a reduced risk of heart attacks. The camp emphasized that regular blood donation can help in reducing cardiovascular risk factors. As a result of this information, the percentage of blood donation increased significantly the following year.

## IMPACT OF AWARENESS PROGRAMME ON BUILDING ART FROM WASTE AND DEBRIS

ART FROM WASTE AND DEBRIS PROGRAMME		
TIME PERIOD (QUARTELY)	AVERAGE INCREASED INCOME OF WOMEN (IN %)	NO OF ENTREPRENEURS
I	5	8
II	15	20
III	25	35
IV	30	46



The workshop emphasized on the importance of motivating the village Women to collect waste material like plastic, paper etc from around their surroundings on a weekly basis and to make them in an innovative craft and sell it to the shops. This workshop helped the women understand the importance of creating awareness among the villagers about collective responsibility in waste management.

## ***EVIDENCE OF SUCCESS***

**YEAR: 2018 - 2019**

**"Empowering the Community: Understanding and Preventing Dengue Fever"**

**DATE & PLACE - 22-06-2018, Santhosapuram**

### **DESCRIPTION**

NSS volunteers organized a program on Dengue awareness for residents around Santhosapuram locality. Met people in and around Santhosapuram and distributed pamphlet detailing Spread of Dengue and preventive measures to be taken. This program educated the society about maintaining clean environment, remove standing water and reduce the risk of dengue.

### **PHOTO AND BROCHURE**



### **IMPACTS CREATED**

- The activity successfully raised awareness about the causes, symptoms, and preventive measures of dengue fever among the community members.
- A noticeable impact has been the reduction in dengue cases within the community.
- By equipping residents with knowledge and strategies to prevent mosquito breeding, the initiative has contributed to a decline in the spread of the disease and its associated health risks.
- The initiative has established a foundation for sustainable practices in disease prevention. Community members are now equipped with the skills to maintain their surroundings to prevent diseases.

**YEAR: 2018 - 2019**

**Let's Go Green – Awareness Campaign at Sembakkam**

**DATE & PLACE - 10-07-2018, Sembakkam**

### **DESCRIPTION**

NSS in association with ECO CLUB organized Go Green awareness campaign. Going green refers to all aspects of environmentally-friendly products from fashion to buildings to the movement. The campaign was conducted around Sembakkam and stressed the importance of eco-friendly products and services.

### **PHOTO AND BROCHURE**



### **IMPACTS CREATED**

- Awareness Campaign has sparked transformative impacts within the community, encouraging a more sustainable way of living.
- This Programme increased recycling efforts, and a collective commitment to preserving our planet for future generations.
- The campaign has fostered a heightened sense of environmental responsibility, leading to reduced plastic usage, increased recycling efforts, and a collective commitment.

**YEAR: 2018 - 2019**

**Marathon for awareness on Tuberculosis**

**DATE & PLACE - 02-08-2018, Santhosapuram**

**DESCRIPTION**

NSS along with Health club organized a short-distance marathon to raise public awareness on tuberculosis (TB). The program was conducted to remove the social stigma and discrimination associated with TB and to stress that it could be completely healed through proper medical care.

**PHOTO AND BROCHURE**



**IMPACTS CREATED**

- The marathon significantly raised awareness about tuberculosis, educating participants and spectators about the causes, symptoms, and preventive measures associated with the disease.
- The marathon emphasized the importance of completing the full course of tuberculosis treatment.
- Participants and attendees gained insights into the significance of adhering to prescribed medication regimens.
- Participation in the marathon inspired individuals to adopt healthier lifestyle practices that can contribute to overall well-being and reduce the risk of tuberculosis.

**YEAR: 2018 - 2019**

**E-Waste and Plastic Collection @ Velachery**

**DATE & PLACE - 24-08-2018, Velachery Main Road**

### **DESCRIPTION**

NSS organized E-waste programme, the main aim is to create effective awareness in various levels of society to reduce the adverse impact on environment and health arising out of the polluting technologies used in recycling e-waste in the unorganized sector. The necessity for this programme is to bring together public and industry to adopt responsible measures for Sustainable electronics that is responsive to environmental needs.

### **PHOTO AND BROCHURE**



### **IMPACTS CREATED**

- The initiatives have successfully diverted a significant amount of e-waste and plastic waste from ending up in landfills or polluting the environment, thereby reducing the ecological footprint of these waste materials.
- Through active participation in waste collection, individuals developed a habit of segregating waste at source, lead to a positive behavioral change that promotes proper waste disposal.
- These impacts contribute to a more sustainable waste management approach and a cleaner environment.

**YEAR: 2018 - 2019**

**Food safety Awareness programme for society**

**DATE & PLACE - 11-09-2018, Rathinamangalam**

### **DESCRIPTION**

NSS along with CCC organized food safety awareness programme. The aim is to educate with basic food hygiene standards, risk factors and healthy practices so that they take precautions while handling food and related products.

### **PHOTO AND BROCHURE**



### **IMPACTS CREATED**

- The programme has equipped participants with essential knowledge about proper food handling, storage, preparation, and hygiene practices, reducing the risk of foodborne illnesses.
- By educating participants about potential sources of contamination and how to avoid them, the programme contributed to prevent foodborne illnesses in the community.
- Proper food handling practices learned through the programme can lead to reduced food spoilage and waste, benefiting both the environment and household budgets.
- These impacts collectively contribute to a safer and healthier food environment within the community.

**YEAR: 2018 - 2019**

**Sponsor food for an orphanage by NSS volunteers  
DATE & PLACE - 19-01-2019, Madambakkam.**

### **DESCRIPTION**

NSS organized the program to sponsor food to an orphanage. This program was intended to encourage students to lend their time and effort towards the weaker section of our society. By helping an orphanage, you can say that you can “transform the world and make a positive impact on people's lives.”

### **PHOTO AND BROCHURE**



### **IMPACTS CREATED**

- **The primary impact created by providing nutritious meals to orphaned children, ensuring they have access to regular, balanced, and healthy food.**
- **Proper nutrition can positively impact the academic performance of the children, as it supports cognitive development and concentration.**
- **The success of this initiative inspired volunteers to take on more community service projects, addressing various social issues.**
- **Regular food sponsorship established a consistent source of support, ensuring that orphaned children continue to receive the nutrition they need over an extended period.**



**YEAR: 2019 - 2020**

**Skill Development for Ponmar village people**

**DATE & PLACE -25-07-2019, Ponmar, Samuthaya  
Nala Koodam**

### **DESCRIPTION**

The main objective of this programme is to enable many youths to take up industry-relevant skill training that will help them in securing a better livelihood. The focus is on improving the employability of the youth so that they get employment and also enhances entrepreneurship among them.

### **PHOTO AND BROCHURE**



### **IMPACTS CREATED**

- Many individuals were able to generate income through the skills they learned, leading to improved economic conditions for themselves and their families.
- The overall economic well-being of Ponmar village improved as more residents gained skills and increased their earning potential.
- Skill development empowered individuals to take charge of their careers and lives, leading to greater autonomy.
- The skills acquired by participants continued to benefit them and the community over time, leading to sustainable development.

**YEAR: 2019 - 2020**

**Smoke free Bhogi - Awareness program**

**DATE & PLACE - 07-01-2020, Gowrivakkam**

### **DESCRIPTION**

This program helped to sensitize Public on the dangers of smoke pollution and health hazards that weak and elderly people due to burning plastics and tyres.

### **PHOTO AND BROCHURE**



### **IMPACTS CREATED**

- The awareness program led to a reduction in air pollution during the Bhogi festival as people refrained from burning firecrackers and harmful materials.
- The initiative raised awareness within the community about the adverse effects of smoke on health and the environment.
- The program demonstrated that it was possible to celebrate Bhogi while preserving cultural traditions without resorting to harmful practices.
- Successful smoke-free Bhogi celebrations often received positive media coverage, further spreading the message.
- The program may have educated children and younger generations about the importance of responsible environmental practices.

**YEAR: 2022 - 2023**

## **ORGANIC FARMING AT KANDIGAI**

**DATE & PLACE - 08-09-2022, Kandigai**

### **DESCRIPTION**

NSS organized Organic Farming at Gowrivakkam to educated neighborhood school and college students on how farming could be done without the use harmful chemicals and pesticides. Educated on ecologically based pest controls and biological fertilizers derived largely from animal and plant wastes and nitrogen-fixing cover crops.

### **PHOTO AND BROCHURE**



### **IMPACTS CREATED**

- **Organic farming initiatives likely educated the community about the benefits of organic agriculture and sustainable land management.**
- **Organic farming contributed to the reduction of the carbon footprint associated with agriculture due to its lower reliance on fossil fuels and synthetic chemicals.**
- **The impact of organic farming in Kandigai extended beyond the initial transition, as sustainable practices continued to benefit the environment and community in the long term.**

# HANDS ON TRAINING FOR WOMEN ABOUT RECYCLING AT RATHINAMANGALAM

DATE & PLACE - 23-12-2022, Rathinamangalam,

YEAR: 2022 - 2023

## DESCRIPTION

WEC organized a Training Programme to learn about the importance of reusing and recycling waste at home, and also guide them about solid waste management especially on the characterization and quantification of solid waste. The participants have woven and stitched all kinds of bags ranging from wallets and handbags, all woven from sturdy plastic as raw materials. The participants have also tried to make penholders and pencil bags, among others.

## PHOTO AND BROCHURE



## IMPACTS CREATED

- The training likely led to increased recycling rates in the community, as women became more knowledgeable about the recycling process and its importance.
- The training program engaged the community in discussions and actions related to recycling and waste reduction, fostering a sense of shared responsibility for environmental stewardship.

# **AWARENESS PROGRAMME ON ORGAN DONATION AT KOVILANCHERI**

**DATE & PLACE - 13.04.2023 - Kovilancheri**

## **DESCRIPTION**

The Awareness Program on Organ Donation is a crucial initiative aimed at promoting awareness, education, and understanding about the significance of organ donation. The program seeks to address misconceptions, provide information, and encourage individuals to make informed decisions regarding organ donation, potentially saving lives and improving the quality of life for those in need.

## **PHOTO AND BROCHURE**



## **IMPACTS CREATED**

- The program significantly increased awareness about the importance of organ donation, dispelling myths and misconceptions about the process.
- Participants were encouraged to have conversations with their families about organ donation preferences, ensuring that their wishes are respected in the event of tragedy.
- The program provided medical professionals with opportunities for training and education in organ transplantation, ensuring a higher level of expertise in the field.
- The program facilitated the formation of networks and partnerships among organ donation organizations, healthcare providers, and community members.

# ACHIEVEMENTS

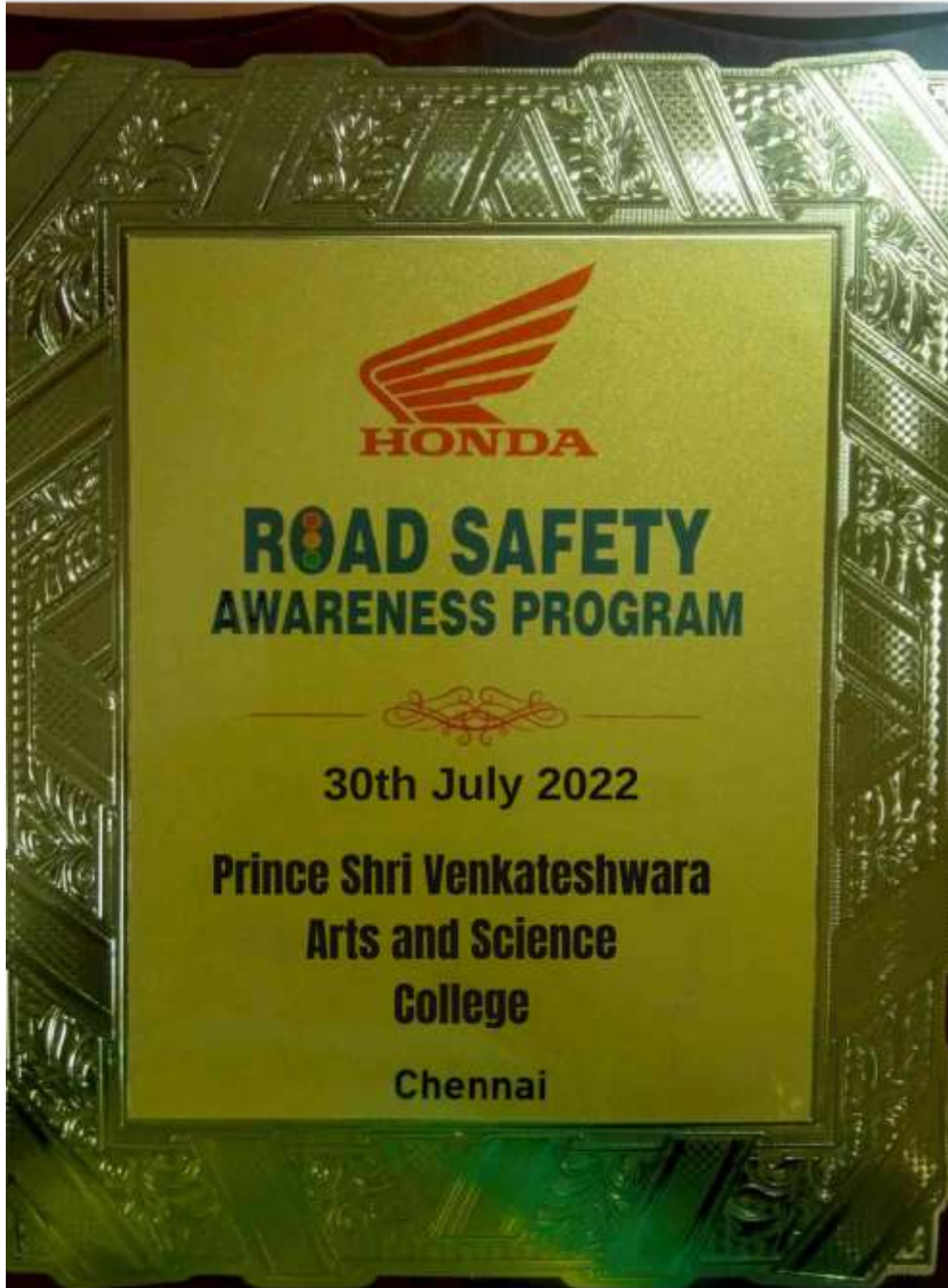
## AWARDS AND RECOGNITIONS RECEIVED FOR EXTENSION ACTIVITIES FROM GOVERNMENT / GOVERNMENT RECOGNIZED BODIES

S. NO	DESCRIPTION	YEAR
1.	Award from Honda for conducting <b>ROAD SAFETY AWARENESS PROGRAMME</b> held during 2022 – 2023	2022-2023
2.	Appreciation Certificate received from Government General Hospital for organizing <b>“BLOOD DONATION CAMP”</b> on 30.01.2023.	2022-2023
3.	Appreciation Certificate Received from Lions club of Madras Velachery for organizing <b>“BLOOD DONATION CAMP”</b> on 30.01.2023.	2022-2023
4.	Appreciation Certificate received from Makkal Pasumai Iyakkam for organizing <b>“WORKSHOP ON ENVIRONMENTAL CONSERVATION AND SUSTAINABILITY AT NANMANGALAM”</b> on 03.11.2022.	2022-2023
5.	Received Appreciation certificate Received from ECO Society India for organizing <b>“PLASTIC AND WASTE COLLECTION DRIVE AT VENGAIVASAL”</b> on 12.08.2022	2022-2023
6.	Appreciation Certificate received from Government General Hospital for organizing <b>“BLOOD DONATION CAMP”</b> on 25.02.2022.	2021-2022
7.	Received Appreciation Certificate from Tamil Nadu Forest Department towards the <b>“AWARENESS MARCH ON ENVIRONMENTAL PROTECTION AT VENGAIVASAL”</b> conducted on 24.09.2021 at Vengaivasal Village.	2021-2022
8.	Appreciation certificate received from Sithalapakkam Village Panchayat for organizing <b>“CLEANLINESS DRIVE AT SITHALAPAKKAM”</b> on 20.02.2021.	2020-2021
9.	Received Award in <b>“ANNUAL DISTRICT ROTARACT COUNCIL”</b> held during 2020-2021.	2020-2021
10.	Appreciation certificate received from Sithalapakkam Village Panchayat for organizing <b>“CAMPAIGN FOR PLASTIC FREE VILLAGE”</b> on 13.02.2020.	2019-2020
11.	Received Appreciation certificate from Kelambakkam Panchayat for organizing a programme <b>“AWARENESS PROGRAMME ON SWACHH BHARAT – CLEAN INDIA - YRC”</b> on 28.08.2019.	2019-2020

12.	Appreciation Certificate from Government General Hospital for organizing “ <b>BLOOD DONATION CAMP</b> ” on 31.12.2018.	2018-2019
13.	Appreciation certificate received from Pallavapuram Municipal Primary School for successfully organizing “ <b>MENTAL HEALTH AWARENESS TO SCHOOL CHILDREN</b> ” on 25.06.2018.	2018-2019
14.	Rotract Club received Award from “ <b>DISTRICT ROTRACT COUNCIL</b> ” Outstanding College Based Club for the year 18-19	2018-2019
15.	Award received from Lions Club of Velachery – In Recognition of Exemplary Commitment towards Organizing “ <b>BLOOD DONATION CAMP</b> ”	2018-2019
16.	Rotract Club received Award from <b>ROTARY INTERNATIONAL DISTRICT 3231</b> – Outstanding Professional Service Project ( <b>Traffic Awareness</b> )	2018-2019
17.	Citizen Consumer Club received Award from – “ <b>D. G. Vaishnava College</b> ”	2018-2019

**ACADEMIC YEAR: 2022 – 2023**

**Received Award from Honda for conducting Road Safety Awareness Programme held during 2022 – 2023 (30.07.2022)**








**Appreciation Certificate received from Government General Hospital for organizing Blood Donation Camp on 30.01.2023.**



**Appreciation Certificate received from Lions club of Madras Velachery for organizing Blood Donation Camp on 30.01.2023.**

**LIONS CLUB OF MADRAS VELACHERY**  
Dist. 324 M, Region I, Zone I, Club No. 043429, Year 2022-2023

<b>PRESIDENT: MJF Ln J.SUGUMAR</b> Mob : 99405 27272	<b>SECRETARY: MJF Ln G.CHANDRAN</b> Mob : 99415 09030	<b>TREASURER: Ln A.PHILIP KUMAR</b> Mob : 98400 94030
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**Date : 10.02.2023**

**ONE YEAR DIRECTORS**

- Ln G Arambikavathan
- Ln DS Anandaram
- Ln S Antony Laxmi Xavier
- Ln R Anandaram
- MJF Ln NI Sankaran
- MJF Ln RC Basak
- MJF Ln VM Chataraj
- Ln MD Elangovan
- MJF Ln R Elangovan
- MJF Ln R Elangovan
- Ln N Gopinathan
- Ln KP Jagannathan
- Ln KM Jaganathan
- Ln R Jayaram
- Ln W Johnny Samraj
- Ln S Keshavan
- Ln J Krishnaswamy
- Ln S Kumar
- Ln KV Mahesh
- Ln MS Maheswaran
- Ln KH Marthandan
- MJF Ln SM Murugesan
- MJF Ln D Murugesan
- Ln R Murugesan
- MJF Ln H Muthuswamy
- MJF Ln M Purnachandra Rao
- MJF Ln G Prabhakar
- Ln K Raja
- Ln A Ramadas
- Ln T Ramaswamy
- MJF Ln V Ramesh
- MJF Ln VP Rathi
- MJF Ln J Saravanan
- Ln AR Sathyanarayanan
- Ln S Sundaram
- Ln T Srinivasan
- Ln M Suresh
- Ln A Varadachari
- Ln YSV Venkateshan

**TWO YEARS DIRECTORS**

- Ln D Ashok Kumar
- Ln R Balu Sundaram
- Ln A Christopher
- Ln T Dasanarathin
- Ln R Pradeep Kumar
- Ln V Gopinathan
- Ln R Hariharan
- Ln J Jayaraman
- Ln S Jothi (Naras)
- MJF Ln V Kamara
- Ln R Krishnan
- Ln R Kumar
- Ln G Lakshminarayanan
- Ln J Mahesh
- Ln A Madhavan
- Ln T Manikandan
- Ln SB Prabhakar
- Ln T Prabhakar
- Ln RK Prakash
- Ln P Prakash
- Ln MD Prasad
- MJF Ln H Rajaram
- Ln B Rajkumar
- MJF Ln A Rajkumar
- Ln S Ramakrishnan
- Ln TM Ramesh Babu
- Ln S Saravanan
- Ln P Selvakumar
- Ln VP Selen
- Ln R Sathyanarayanan
- Ln R Sivarajah
- Ln P Sivakumar
- Ln L Srinivasan
- MJF Ln SR Srinivasan
- Ln H Subramanian
- Ln R Suresh
- Ln Subhakar Dasasubramanian
- Ln C Vinodkumar
- Ln D Velazhi

**TO**  
**THE PRINCIPAL**  
**PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE**  
**GOWRIVAKKAM, CHENNAI - 600073**


**Respected Madam,**

We are overwhelmed by the response to the Blood Donation Camp arranged at **PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE, GOWRIVAKKAM, CHENNAI-600073** on 30.01.2023.

Many Donors say 194 in number voluntarily donated blood and the environment with utmost discipline was conducive occasion, which would not have been achieved but for the spontaneous support by you, **chairman and Rotaract officer of PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE, GOWRIVAKKAM, CHENNAI-600073** for helping in conducting the Blood donation Camp Successfully. We look forward to many more such encouragement in our future endeavors.

Thanking you once again on behalf of **LIONS CLUB OF MADRAS, VELACHERY.**

**for LIONS CLUB OF MADRAS, VELACHERY**



**MJF Ln. K. SIVARAMAN**  
**Region Chairman**  
**Lions Club of Madras Velachery**

Cc : DG / VDG I / VDG II / CS / CT / RC / ZC

**PAST PRESIDENTS**

Ln G Sundaram | MJF Ln K Lakshmanan | MJF Ln P Ramera | Ln C Radhakrishnan | MJF Ln P J Abraham | MJF Ln G Nagarajan | MJF Ln A. Ranganathan | MJF Ln Y. Krishna | MJF Ln A. Mohan Prasad | MJF Ln B. Vijayakumar | Ln A. Udaya Kumar | MJF Ln A. Katarasan | Ln G. Rajagopal | MJF Ln S. Jagatheeswaran | MJF Ln B. Belamurugan | MJF Ln S. Thilagha | Ln R Venkatesan | MJF Ln C. Shanmugasiva | MJF Ln K. Sivaraman | PMJF Ln P. Devanathan

**OFFICE BEARERS 2022-23**

Immediate Past President: Ln K.M. Ganesh | First Vice President: MJF Ln C. Kennedy | Second Vice President: MJF Ln R. Viswanathan | Third Vice President: MJF Ln S. Raja | Club Administrator: Ln A. Udayakumar | Membership Director: MJF Ln B. Vijayakumar | Program Co-ordinator: MJF Ln C. Shanmugasiva | Safety Officer: MJF Ln A. Katarasan | Joint Secretary: Ln EC Gilbert | Joint Treasurer: Ln P. Loganathan | Lion Tamer: Ln R. Pratheep Gandhi | Tail Twister: Ln N. Sattu Mathavan

No. 1, Drowpathy Amman Koil 4th Street, Velachery, Chennai - 400 342 Ph: 944-22452514 Email : lionspd2223@gmail.com | www.velacherylionsclub.org

**Appreciation Certificate received from Makkal Pasumai Iyakkam for organizing "WORKSHOP ON ENVIRONMENTAL CONSERVATION AND SUSTAINABILITY AT NANMANGALAM" on 03.11.2022.**

 பதிவு எண் 65/2021	<b>மக்கள் பசுமை இயக்கம்</b> மக்களுக்கான இயக்கம் No. 11, Shanthi Nagar, 1st Cross Street, Gowrvakkam, Chennai - 600073, Cell: 9789934044 நிறுவனத் தலைவர் : நாஞ்சில் C மனோகரன்	 உயிரினங்கள் காப்போம்
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பெறுநர் : தேதி: 13.12.2022

*Prince Shri Venkateshwara Arts and Science College*  
Gowrvakkam.

பொருள்: சுற்றுச்சூழல் பாதுகாப்பு மற்றும் நிலைத்தன்மை குறித்த பயிலரங்கில் நீங்கள் பங்கேற்றதற்கு மனமார்த்த நன்றி.

03.11.2022 அன்று நன்மங்கலத்தில் நடைபெற்ற சுற்றுச்சூழல் பாதுகாப்பு மற்றும் நிலைத்தன்மை குறித்த பயிலரங்கில் ஆர்வத்துடன் பங்கேற்றதற்காக உங்கள் கல்லூரி ECO கிளப் மற்றும் ரெட் ரிப்பன் கிளப்பின் அர்ப்பணிப்புள்ள உறுப்பினர்களுக்கு மக்கள் பசுமை இயக்கம் சார்பாக எங்கள் மனமார்த்த நன்றியைத் தெரிவித்துக் கொள்கிறேன்.

நாங்கள் குறிப்பாக மாணவர்களால் ஈர்க்கப்பட்டோம்' புதுமையான யோசனைகளைத் தழுவுவதற்கான விருப்பம் மற்றும் சுற்றுச்சூழலுக்கு உகந்த நடைமுறைகளை அவர்களின் அன்றாட வாழ்வில் இணைப்பதற்கான அவர்களின் அர்ப்பணிப்பு. நமது இயற்கை வளங்களைப் பாதுகாப்பதன் முக்கியத்துவத்தை மதிக்கும் மற்றும் சுற்றியுள்ள உலகில் நேர்மறையான தாக்கத்தை உருவாக்க உறுதியூண்ட ஒரு தலைமுறையின் தோற்றம் மகிழ்ச்சி அளிக்கிறது.

இத்தகைய முயற்சிகளின் வெற்றி உங்களைப் போன்ற நிறுவனங்களின் ஒத்துழைப்பு மற்றும் ஆதரவில் பெரிதும் தங்கியுள்ளது. உங்கள் ECO கிளப் மற்றும் ரெட் ரிப்பன் கிளப் ஆகியவை சுற்றுச்சூழல் பாதுகாப்பு மற்றும் நிலைத்தன்மையை மேம்படுத்துவதற்கான எங்கள் பரிசீலிக்கப்பட்ட பணியில் விலைமதிப்பற்ற பங்களிகளாக நிரூபிக்கப்பட்டுள்ளன.

உங்கள் எல்லா முயற்சிகளிலும் தொடர்ந்து வெற்றி பெற வாழ்த்துக்கள்.  
அன்பான வாழ்த்துக்கள்,

இடம்: கௌரிவாக்கம் இப்படிக்கு,  
தேதி: 13.12.2022 *Manoj C*  
நாஞ்சில் C.மனோகரன்

**Received Appreciation certificate from ECO Society India for organizing  
"Plastic and Waste Collective Drive" on 12.08.2022**



## Eco Society India

# 53, Dhayakar Avenue,  
KobivayarSalai, Chitlagalkkam,  
Chennai PIN CODE 600064, India.

Mobile: +919444112271  
e-mail: [ecosociety.alliance@gmail.com](mailto:ecosociety.alliance@gmail.com)  
Website: [www.ecosocietyindia.com](http://www.ecosocietyindia.com)

To  
**The Principal,**  
Prince Shri Venkateshwara Arts and Science College,  
No 29, Vembuliamman Koil Street,  
Venkateshwara Nagar, Gowrvakkam, Chennai - 600073.

**Respected madam,**

Sub: Thanking letter for sending NSS students to participate as a part of " Plastic and Waste Collection Drive" at Manickam Nagar, Vengalvasal, South Chennai.

On behalf of eco Society India, I would like to express my sincere thanks and gratitude for supporting waste collection drive on Manickam Nagar, Vengalvasal on **12.08.2022** in which over **40 students** from your college actively participated in the clean up activity. The students helped to remove **300kg of plastic** around the area. The clean up activity attracted the attention of hundreds of local people.

As a not for profit organization working at grass roots level your support is very valuable for us. Once again i express my sincere thanks to you for your support

ThankingYou

your's Truly,  
Darwin Annadurai, M.Sc., M. Tech.,  
Founder and Managing Trustee.

**Trustees**  
Mr. Darwin Annadurai (Managing Trustee)    Ms. Sangetha Kathan (Treasurer)  
Mr. Rajendran Prabhakar (Trustee)        Mr. Arivuzhagan Kayan (Trustee)

**ACADEMIC YEAR: 2021 - 2022**

**Appreciation Certificate received from Government General Hospital for organizing Blood Donation Camp on 25.03.2022.**



**Received Appreciation Certificate from Tamil Nadu Forest Department  
towards Awareness march on Environmental protection**



TAMIL NADU FOREST DEPARTMENT

O/o. Forest Range Office,  
Tambaram Range,  
Chennai Forest Division,  
West Tambaram, Chennai-600 045.

Date: 14.10.2021

**Letter of appreciation - Reg**

Tamilnadu Forest Department, Chennai Forest Division Tambaram Range expressing deepest thanks to Prince Shri Venkateshwara Arts and Science College for their initiatives and support towards the "Awareness March on Environmental Protection at Vengaivasal" - on 24.09.2021 at Vengaivasal. Around 60-65 students and faculty members attended this rally and created Awareness about environmental protection. We express thanks to the management and principal for supporting the event. Also, we extend our thanks to NSS Program Officer Mrs. Kavitha and YRC Programme Officer Dr. P. Kavitha, for the entire coordination to make the event a grand success. We feel happy to have collaborated with Prince Shri Venkateshwara Arts and Science College to increase environmental protection awareness.

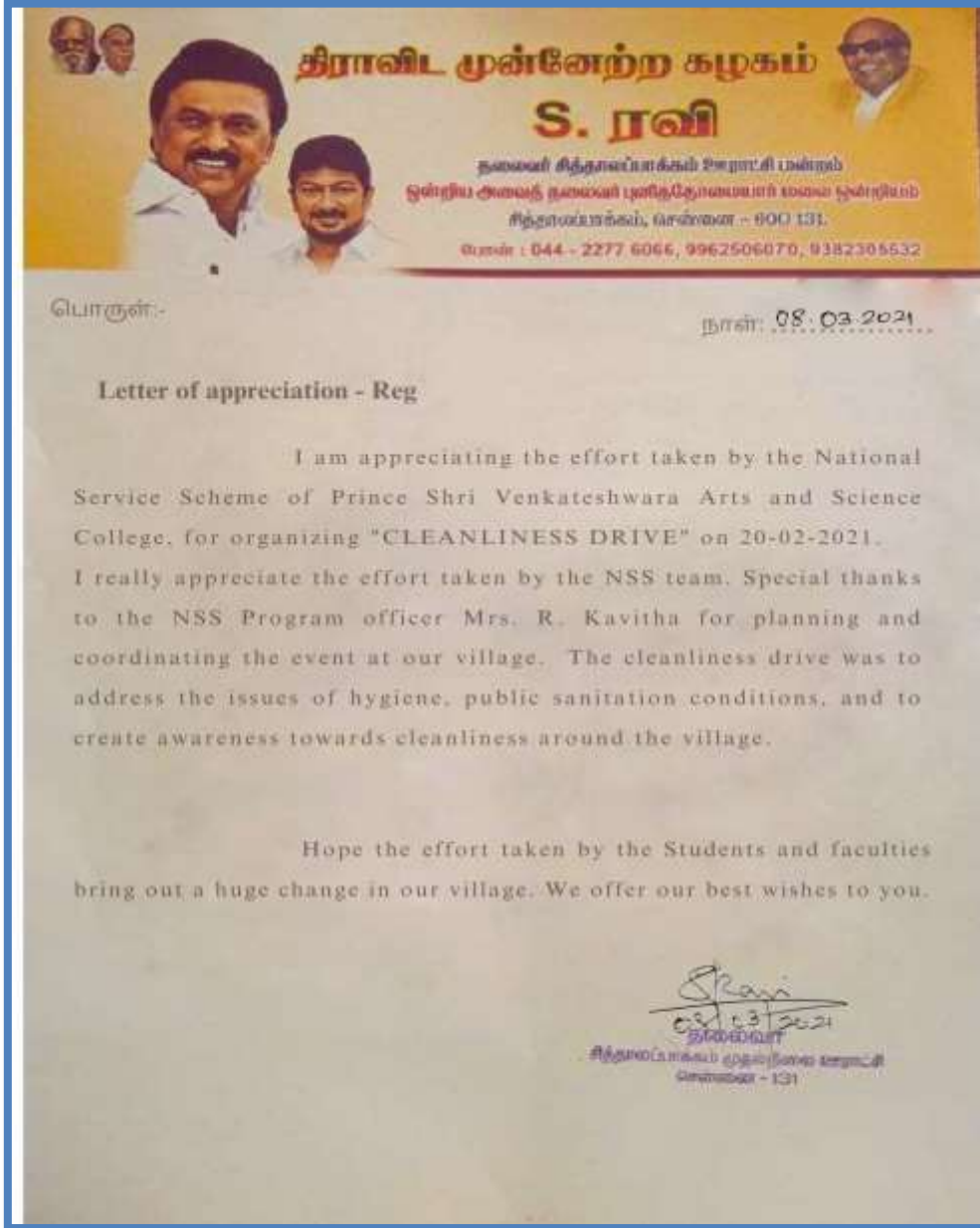


(C. Vidhyabathi)

FOREST RANGE OFFICER  
TAMBARAM RANGE  
TAMBARAM

## ACADEMIC YEAR: 2020 - 2021

Appreciation certificate received from Sithalapakkam Village Panchayat for organizing "CLEANLINESS DRIVE" on 20.02.2021.



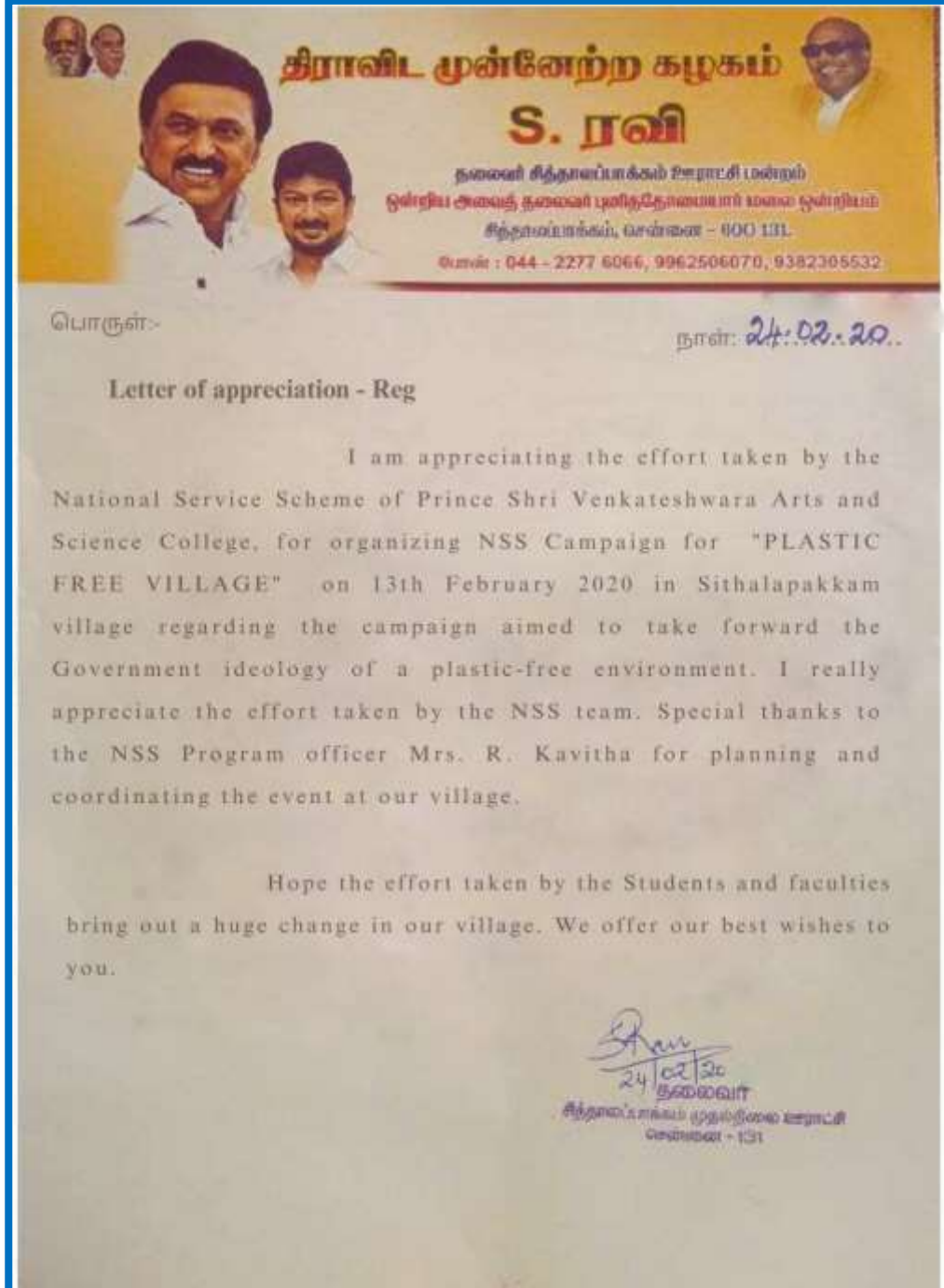
**Received Award in Annual District Rotaract Council held during 2020-2021.**





## ACADEMIC YEAR: 2019- 2020

Appreciation certificate received from Sithalapakkam Village Panchayat for organizing "CAMPAIGN FOR PLASTIC FREE VILLAGE" on 13.02.2020.



**Received Appreciation certificate from Kelambakkam Panchayat for organizing a programme "AWARENESS PROGRAMME ON SWACHH BHARAT - CLEAN INDIA - YRC" on 28.08.2019.**

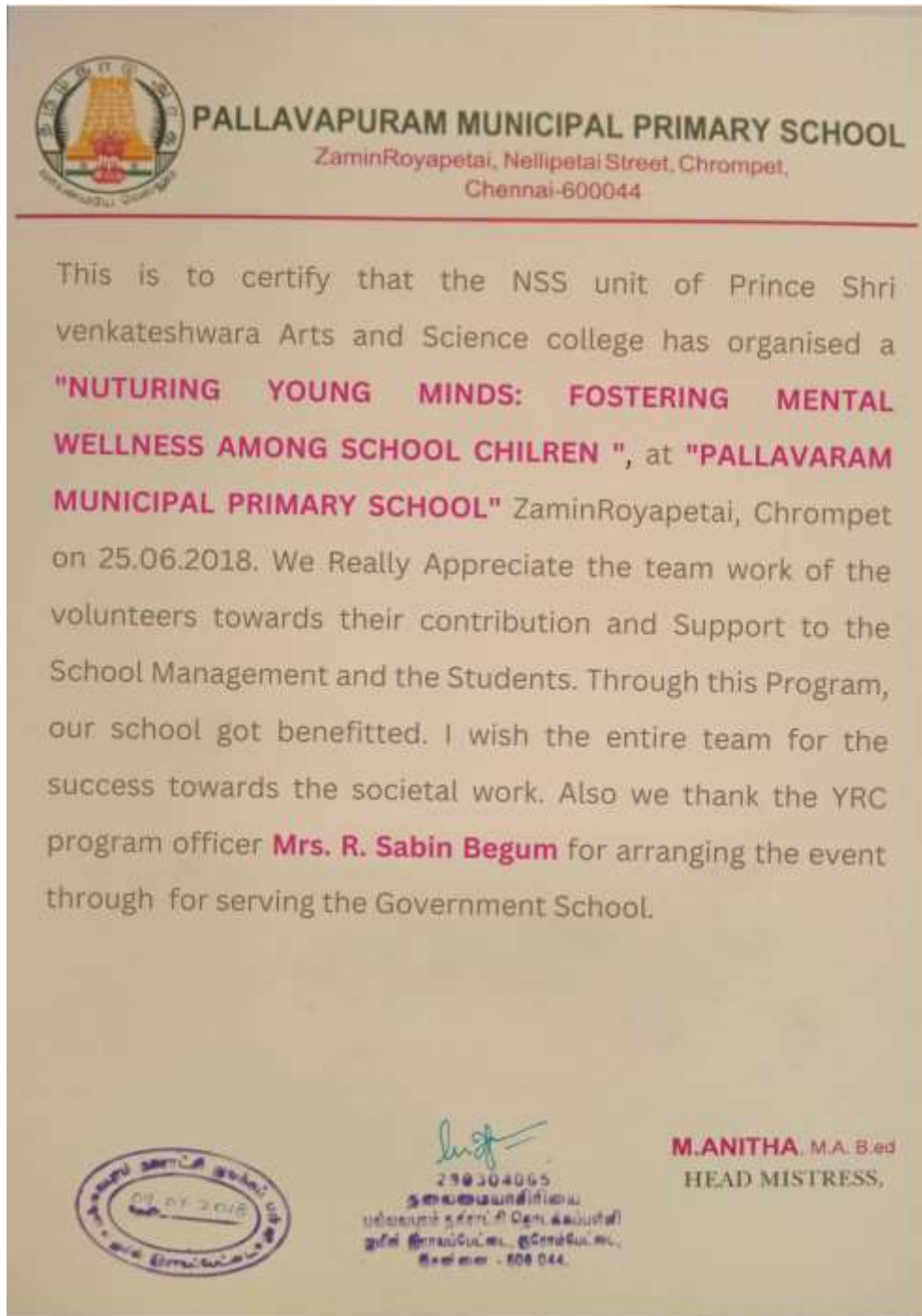
	
<b>கொளத்தூர் முதல்நிலை ஊராட்சி மன்றம்</b> கேளம்பாக்கம் ஊராட்சி ஒன்றியம் செங்கல்பட்டு மாவட்டம்	
<b>இருமதி வி.ராஜேஸ்வரி,</b> ஊராட்சி மன்றத் தலைவர், கொளத்தூர்	பெயர்: <i>Prince Shri</i> <i>Venkateshwara Arts and Science</i> <i>College, Gourinakkam.</i>
<p>I appreciate the effort taken by the YOUTH RED - CROSS of Prince Shri Venkateshwara Arts and Science College, to organize a "SWACHH BHARAT - CLEANING CAMPAIGN AT KOLATHUR ." on 28/08/2019 at Kolathur village YRC Volunteers created impactful outcomes such as increased awareness, behavior change, community engagement, infrastructure development and reduction in open defecation. I appreciate the effort taken by the YRC team. Special thanks to the YRC Program officer Dr. P. Kavitha for planning and coordinating the event at our village.</p> <p>Hope the effort taken by the Students and faculties bring out a huge change in our village. We offer our best wishes to you.</p> <p style="text-align: center;"><b>தலைவர்</b> <b>கொளத்தூர் ஊராட்சி</b></p>	

## ACADEMIC YEAR: 2018- 2019

**Appreciation Certificate from Government General Hospital for organizing  
Blood Donation Camp on 31.12.2018.**



**Appreciation certificate received from Pallavapuram Municipal Primary School for successfully organizing "NUTURING YOUNG MINDS: FOSTERING MENTAL HEALTH WELLNESS AMONG SCHOOL CHILDREN" on 25.06.2018.**





Rotaract Club received  
Award from District  
Rotaract Council –  
Outstanding College  
Based Club for the year  
2018-2019



Award received from Lions  
Club of Velachery – In  
Recognition of Extempory  
Commitment towards  
Organizing Blood Donation  
Camp for the year 2018-  
2019



Rotaract Club received Award  
from Rotary International  
District 3231 –  
Outstanding Professional Service  
Project  
(Traffic Awareness) – for the year  
2018-2019



Citizen Consumer Club received  
Award from - D.G.Vaishnava  
College



## **PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE**

**Gowrivakkam, Chennai-600073.**

Affiliated to University of Madras

ISO 9001:2015, ISO 14001:2015, ISO 50001:2018, ISO 21001:2018 Certified Institution

Recognized by UGC under section 2(f) UGC Act 1956